

# NATURAL DALES WOOL PRODUCTS

Designing and producing local sustainable wool products for peat restoration.



H.DAWSON®  
WOOL EXPERTS SINCE 1888

WOOLKEEPERS®



**Natural Dales Wool Products was formed by Ruth Lindsey in August 2021 to develop wool logs as a replacement for coconut fibre logs being used in peat restoration.**

As demand for wool has declined, so has its value particularly for Hill/Mountain breeds. Ruth's aim is to use wool to prevent peat erosion and slow the flow of water therefore increasing the value of the fleece making a meaningful contribution to the shearing costs of the farmer.

Unlike the imported product, the indigenous Swaledale wool for the logs travels only 145 miles from farm through manufacturing to the first restoration site in Upper Wensleydale.

To address the challenge of meeting the demand for peat restoration products, Ruth met with Jo Dawson, owner of H Dawson wool, and a partnership was formed to develop a groundbreaking approach to peatland restoration. Jo became the catalyst for change by creating The Woolkeepers®, which ensures fair payment to farmers through independently verified pipelines that deliver innovative and valuable wool products to the market. Wool is,



**NATURAL  
UV RESISTANT  
FIRE RESISTANT  
MILD ACID RESISTANT  
BIODEGRADABLE**



**Results have shown that wool logs**

- Have bedded into the landscape.
- Hold water inside the log.
- Hold water and grains of peat behind them.
- Red deer don't eat the wool logs unlike coir logs.
- Corvids leave the logs alone after pulling one apart.

The collaboration has allowed log production to be scaled up 12 fold to meet the growing demand and to allow logs to be installed on the North York Moors, The High Peak in Derbyshire and the Cairngorms National Park in Scotland.

Ruth coordinates a mirror project with the South West Peatland Partnership using local Devon Wool to produce peat restoration products for Dartmoor.

**In partnership with:**

